



CureIS Healthcare Media Kit 2026

Barrier-free Enterprise-class Healthcare Data
Management for Organizations of Any Size

Company Overview

CurelS Healthcare (founded 2006) is a Tucson-based healthcare data management specialist and middleware developer. We solve the operational breakdowns between healthcare systems where data conflicts, manual workarounds multiply, and small errors cause audit and compliance disasters.

Healthcare providers and payers operate across multiple platforms: claims processing, enrollment databases, provider networks, financial systems. Data from these sources is inconsistent and often incomplete, causing errors that compound downstream. This data chaos undermines accuracy, compliance, and efficiency – and is the primary cause of AI project failures.

CurelS owns this space. Our UniSync™ Healthcare Data Management Platform is a vendor-neutral "data refinery" for payers and providers, handling the complexities of government program ecosystems - including Medicare Advantage, Medicaid, and ACA Marketplace plans, ensuring compliance, auditability, and interoperability across complex regulatory environments.

UniSync detects and resolves cross-system errors, automates processes that normally require hundreds of manual hours, and delivers certified AI-ready healthcare data.

The CurelS Data Moat

What distinguishes CurelS is our proprietary data moat: two decades of accumulated institutional knowledge about healthcare data quality, conformance patterns, and regulatory edge cases across diverse payer and provider ecosystems.

Our UniSync HDMP+ cleans, reconciles, and improves data from any source (EHRs, claims systems, enrollment platforms, carriers, CMS) to create a real-time operational data layer that becomes more valuable with every transaction it processes.

This intelligence asset is extraordinarily difficult and expensive to replicate, giving CurelS clients an immediate competitive advantage.

Key Messages

Neutrality as Strategic Advantage

Unlike EHR vendors or payer platforms with competing products, CurelS has no incentive to block data or favor one system over another. This independence makes us a trusted intermediary for organizations navigating multi-vendor ecosystems.

Data Refinement, Not Just Integration

We don't just move data; we refine it. UniSync continuously ingests disparate data from any source in any format, validates and enriches it, and creates a conformed layer of certified real-time data that downstream systems and AI agents can consume with confidence. With every data quality issue resolved, every edge case handled, and every regulatory requirement navigated, our proprietary data moat deepens.

AI-Ready Infrastructure

In what Vizient calls the "prove-it" era of healthcare AI, data quality determines success. Over 80% of healthcare AI initiatives fail to move beyond proof-of-concept, and the root cause isn't the AI, it's the data. CureIS provides the clean, structured, verified data foundation that AI systems require to deliver measurable ROI in the real world, not just in demos.

Markets and Solutions

Government Programs Ecosystem

Medicare, Medicaid, ACA Marketplace plans, and other managed care programs demand precision in data management. CureIS specializes in the unique regulatory and operational requirements of these programs, ensuring accurate encounter submissions, timely quality reporting (supporting HEDIS, Stars ratings), and compliant claims processing.

Claims Management

Automated adjudication, pricing accuracy, and coordination of benefits across complex multi-payer scenarios. Our platform handles auto-adjudication workflows, No Surprises Act (NSA) Independent Dispute Resolution (IDR), dual eligibles, and payment integrity validation.

Enrollment and Eligibility

Streamlined member enrollment, real-time eligibility verification, and accurate benefit configuration. We ensure enrollment data flows seamlessly between trading partners, CMS systems, and internal platforms.

Encounter Data and Quality Reporting

Error-free encounter submission to CMS, automated HEDIS measure calculation, and Stars rating optimization. Our data conformance engine catches submission errors before they reach regulators.

Intelligent Process Automation and Agentic AI

Enterprise-grade autonomous AI agents that handle routine and complex administrative work including data reconciliation, exception handling, and compliance monitoring.

Industry Perspective

Data Blocking and Interoperability

CureIS advocates for true healthcare data interoperability, free from vendor lock-in. Our litigation against Epic Systems is one of several lawsuits illustrative of a broader industry challenge: dominant EHR vendors using market power to control data access and suppress competition. Patients and payers deserve neutral intermediaries who prioritize data flow over vendor interests.

The Build-or-Buy Decision

Organizations that need enterprise-grade data conformance now have a viable choice between investing years and significant capital building their own capabilities or leveraging a “data utility” such as the CureIS platform, UniSync. With two decades of operational intelligence already built in, UniSync makes enterprise-class data management accessible within weeks, starting at a fraction of what internal development or a major system overhaul would cost.

Medicare Advantage and Regulatory Complexity

Government programs demand precision. From encounter data submission to Stars quality reporting to No Surprises Act compliance, CureIS helps payers and providers navigate evolving regulatory requirements with automated validation and error prevention.

Leadership

Chris Sawotin, Chief Executive Officer



Chris Sawotin leads CureIS Healthcare with a vision of system-agnostic, AI-ready data infrastructure for the healthcare industry. With deep expertise in government programs, health IT interoperability, and healthcare data management, Chris champions the principle that healthcare data should flow freely between systems, enabling organizations to focus on patient care and operational efficiency rather than navigating data obstacles.

Chris has positioned CureIS as the independent alternative to vendor-controlled data ecosystems. Under his leadership, CureIS has built a proprietary data intelligence platform that delivers immediate competitive advantage to clients while advancing the industry toward true data interoperability.

Recent Milestones

November 2025: Agentic AI Initiative Launch

CureIS launched enterprise-grade autonomous AI agents combining verified healthcare data with intelligent automation, targeting up to 80% reduction in manual administrative work while maintaining compliance and accuracy.

May 2025: Antitrust Litigation Against Epic Systems

CureIS filed a federal lawsuit alleging Epic Systems engaged in anticompetitive data blocking, customer coercion, and trade secret theft to suppress competition in managed care data reconciliation.

April 2025: Global Works Transition Program

Following Optum's decision to discontinue the Global Works software suite, CureIS established a dedicated support and transition program for affected customers.

Fast Facts

Founded	2006
Headquarters	Tucson, Arizona
Core Focus	AI data readiness; Government Programs Data Management (Medicare Advantage, Medicaid, ACA)
Platform	UniSync™ Healthcare Data Management Platform (HDMP+)
Differentiator	Vendor-neutral third party with accelerated implementation (2-4 weeks). UniSync platform operates alongside existing tech stack.
Key Innovation	Operational Data Conformance - creating a verified, real-time conformed data layer for AI and automation.

Recent Media Coverage

Epic Systems Antitrust Litigation

- **HIT Consultant:** [\"CureIS sued Epic, alleging data blocking, customer coercion, and trade secret theft\"](#)
- **Forbes:** [\"Trouble at the Top: Epic Faces Mounting Antitrust Allegations\"](#)
- **Becker's Hospital Review:** [\"Epic Hit with Lawsuit Alleging Anticompetitive Practices\"](#)
- **CNBC:** [\"CureIS Healthcare Sues Epic Systems\"](#)
- **Fierce Healthcare:** [\"Epic Hit with Lawsuit Over Alleged Scheme\"](#)

Media Contacts

General Inquiries

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Online Newsroom

cureis.com/newsroom

Access press releases, media mentions, thought leadership, and company updates.

About CureIS Healthcare

CureIS Healthcare is a trusted partner and neutral data refinery for healthcare payers and providers. Our team brings decades of specialist expertise in government programs including Medicare Advantage, Medicaid, and ACA Marketplace plans. The CureIS UniSync™ Healthcare Data Management Platform (HDMP+) delivers verified, AI-ready data that powers intelligent automation, eliminates manual administrative burden, and ensures regulatory compliance.

CureIS operates outside traditional vendor dynamics, enabling organizations to trust their data infrastructure without lock-in concerns.

For more information, visit cureis.com

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